

DISRUPTING THE C-SUITE AGENDA

Society pressing for a new equilibrium —
shareholder Value Creation & Societal Value Creation

Global Conversations on ESG & Corporate Purpose

29.JUNE.2021 | VIRTUAL CONFERENCE



**Daring
to Leap**



GOODMAN™
SUSTAINABILITY
GROUP inc.

Confirmed Speakers

Moderators



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Global Conversations on ESG & Corporate Purpose

PROGRAM

One enduring effect of Covid is that society and governments are now acting in tandem to ensure firms take meaningful action on both ESG and corporate purpose. Some brands have successfully made this leap while others are still trying to understand the differences between the “S” in ESG and Corporate Purpose, why it matters, and how to get it right.

09:00 – 09:05 AM:
CHAIR’S WELCOME

A welcome and highlighting the emerging C-Suite challenges driven in large part by fundamental societal expectations and current post COVID zeitgeist.

09:05 – 09:50 AM:
CEO INTERVIEWS — WHY THEY
MADE THE LEAP?

How should CEOs think and act on ESG & corporate purpose?

10:00 – 10:45 AM:
PANEL #1

The new transition risk: the growing focus on ‘S’ in ESG & corporate purpose

- What are the emerging societal changes that make the ‘S’ in ESG a priority strategy?
- Can and should ‘S’ and corporate purpose be used as measures for corporate culture and stakeholder welfare?
- What are the transition risks and considerations?

10:45 – 11:30 AM:
PANEL #2

Assessing corporate action on corporate purpose and it’s relationship to the ‘S’ in ESG

- In a world awash in competing definitions of corporate purpose — where should we start?
- How can performance on ‘S’ and corporate purpose be measure by investors and other stakeholders?
- To avoid the ‘green-wash or woke-wash’ labels, what role does transparency, clarity and timeliness play?

11:30 – 12:15 AM:
PANEL #3

Making the leap on corporate purpose: how are brands really doing?

- What can we learn from Brands who are just getting started?
- What can we learn from Brands who’ve already made the leap?
- What is the role of public policy and taxonomy considerations?

12:15 – 1:00 PM:
LUNCHTIME KEYNOTE

2:30 PM:
CLOSE